

ARTICLE 19.00**

SIGNS

SECTION 19.01 CLASSIFICATION

All signs are defined in the Article entitled "Definitions," hereinafter (Article 1.00).

SECTION 19.02 SIGNS

- A. All signs shall require a Zoning Certificate and payment of the fee applicable therefore.
- B. Each business building may have a permanent identification sign, which shall conform to the following requirements, and be governed by Chart "A" attached.
 - 1. Pole or monument signs shall be located no closer than 10 feet from the street right-of-way.
 - 2. All signs which are attached to the building must be flush mounted, shall not project above the roof line
 - 3. Signs painted directly on the, exterior surface of a wall, signs using bare bulb type lighting, illuminated signs with intermittent lighting or flashing effects, rotating signs and billboards or banner-type signs of any kind shall not be permitted.
 - 4. All signs shall be kept in good condition. Signs must be removed within 30 days of the time any tenant vacates a building or building space.
- C. Any illuminated sign shall be so arranged and shielded as not to interfere with the vision of persons using the streets or to create a nuisance in the vicinity thereof. All neon-type signs shall be erected or placed a minimum of ten (10) feet above ground.
- D. No sign, its pole, or any support shall project over the sidewalk or street unless specifically authorized by the Township Board of Zoning Appeals.
- E. Rotating flasher-type lights, blinker lights, or any other type of illuminated sign, regardless of color, that can in any way be confused with vehicle emergency lights or traffic regulation signals, are prohibited.
- F. Advertising in any form by searchlights, strings of unshielded lights, anchored balloons, or similar devices shall be deemed signs.
- G. Any non-conforming sign discontinued, terminated, or removed, for any reason whatsoever, for a period of thirty (30) days or more, or advertising a business no longer on the premises, shall not be replaced or restored by any type of non-conforming sign.
- H. No additional or new sign shall be placed, erected, or structurally altered on any building or structure, lot, or land which sign does not conform to the Use regulations existing on the effective date of this Resolution.

- I. Any sign or sign structure is prohibited which:
1. is structurally unsafe; or
 2. constitutes a hazard to safety or health by reason of inadequate maintenance, dilapidation, or abandonment; or
 3. is not kept in good repair; or
 4. is capable of causing electrical shocks to persons likely to come in contact with it.

J. PORTABLE/TEMPORARY SIGNS

Portable or temporary signs which are defined as signs that are freestanding and not permanently or intended to be permanently attached or secured to either a building, structure or to the ground are not permitted, except as follows: Churches, schools and civic organizations may use signs of a temporary nature for a period not to exceed fourteen (14) days per calendar year. The Zoning Inspector shall have the right to designate placement of any such sign.

K. ELECTRONIC MESSAGE SIGNS**

1. Definitions

Electronic Message Display Signs are signs that are capable of displaying words, symbols, figures or images that can be electronically or mechanically changed by remote or automatic means.

Dissolve is a mode of message transition on an Electronic Message Display accomplished by varying the light intensity or pattern, where the first message gradually appears to dissipate and lose legibility simultaneously with the gradual appearance and legibility of the second message.

Fade is a mode of message transition on an Electronic Message Display accomplished by varying the light intensity, where the first message gradually reduces intensity to the point of not being legible and the subsequent message gradually increases intensity to the point of legibility.

Frame is a complete static display screen on an Electronic Message Display.

Frame Effect is a visual effect on an Electronic Message Display applied to a single frame to attract the attention of viewers.

Transition is a visual effect used on an Electronic Message Display to change from one message to another.

~~2. Static Display Changed With No Transition:~~

~~Electronic message displays may be permitted in the Business 2***, Business 3 and Commercial Industrial District subject to the following requirements:~~

- ~~a. Operational Limitations: Such displays shall contain static messages only, and shall not have movement, or the appearance or optical illusion of~~

~~movement, or any part of the sign structure, design, or pictorial segment of the sign, including the movement or appearance of movement of any illumination or the flashing, scintillating or varying of light intensity.~~

~~b. Minimum Display Time: Each message on the sign must be displayed for a minimum of one minute.~~

~~e. The change of messages must be accomplished immediately.~~

2. Static Display with Fade or Dissolve Transitions

Electronic message displays may be permitted in the Business-2***, Business-3 and Commercial Industrial District ~~subject to obtaining a Conditional Use Approval from the Zoning Appeals Board with the following requirements:~~

a. Operational Limitations: Such displays shall contain static messages only, changed only through dissolve or fade transitions, or with the use of other subtle transitions and frame effects that do not have the appearance of moving text or images, but which may otherwise not have movement or the appearance or optical illusion of movement of any part of the sign structure, design, or pictorial segment of the sign, including the movement of any illumination or the flashing, scintillating or varying of light intensity.

b. Minimum Display Time: Each Message on the sign must be displayed for a minimum of ~~30~~ **10** seconds.

L. OTHER SIGNS

The following types of signs shall require a Zoning Certificate but no fee therefore:

1. A name plate indicating the occupant.
2. One sign, not exceeding two (2) square feet in area, may be erected or placed on a building, structure, lot, or land in any Use District, other than residential, where the purpose of such sign is in direct relation to and identifies a permitted Use therein.
3. One "For Sale" sign or "For Rent" sign, not exceeding eight (8) square feet in area, pertaining to the premises upon which displayed, may be erected or placed but shall be removed forthwith when such premises are sold or rented. Any sign permitted by this section erected on vacant lots or land shall not be placed within twenty (20) feet of the street right-of-way line or within twenty (20) feet of any adjacent side lot line.
4. Churches and schools located in residential districts are permitted to have a sign of 32 square feet and not exceeding 5 feet in height, placed a minimum of 10 feet from the road right-of-way. Twenty four square feet of the sign area may be devoted to Electronic Message Signs (per 19.02K) using amber color lighting.***